



Inquiry. Insight. Impact.

WHAT'S YOUR BOOTH STORY?

Are you entrepreneurial like GrubHub's Matt Maloney? A financial theorist like Professor Fama? Or marketing-minded like PepsiCo's Debra Crew?

With a couple clickable exercises, we walk you through uncovering your own Booth story. Find out which famous Booth alumni and faculty are just like you. [Read other Booth stories](#) and share your own story with your online community.

[Start your story here »](#)



Inquiry. Insight. Impact.

SELECT THREE CARDS

Please choose three cards that best describe how Booth impacts you.

Unparalleled intellectual curiosity	Ideas that shape markets and business	Culture of rigorous inquiry	Questioning everything	Original insights and deeper understanding	Pay-it-forward mentality
Leaders who create lasting value	Ideas with enduring impact	World-class faculty	Global network	Innovation for better solutions	Critical thinking backed by data



Inquiry. Insight. Impact.

WHAT'S YOUR AREA OF INTEREST?

- Accounting
- Consulting
- Consumer Products
- Education/Government/Non-Profit
- Energy
- Entrepreneurship
- Finance
- Health Care/Pharmaceutical
- Investment Banking
- Marketing
- Technology
- Venture Capital/Private Equity

WHAT'S YOUR STATUS?

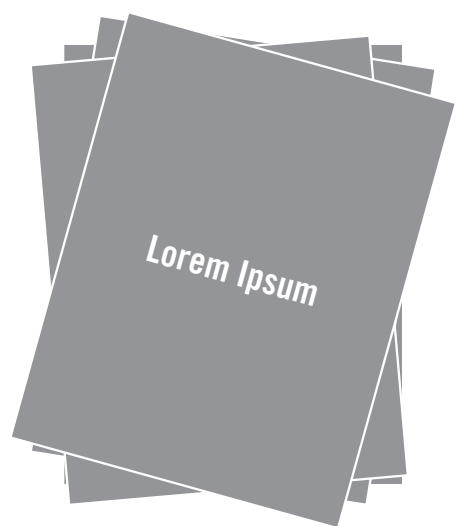
- Student
- Faculty
- Alumnus
- Staff
- Other



Inquiry. Insight. Impact.

DOES THIS DESCRIBE YOUR **BOOTH** STORY?

Drag the cards to the appropriate stack or click Yes or No to move cards over.



Yes

No



Inquiry. Insight. Impact.

IN YOUR OWN WORDS

#MyBoothStory in 100 words or less.

...100 words remaining

[Submit »](#)



Inquiry. Insight. Impact.

#MY BOOTH STORY

Em aut elit fugiaer ferrumq uiberorem vollissunt veribusam aut id eicientiunt exceped qui dollor ressite mporeptatur sinctatibus volori omnisci antions enimus eos nonet quodipis aliquam fuga. Itaque illupta tiberum commodi tatibus ciderna tisqui doluptae eaquo eostrum et vit assitiis sapereius maximi, con non re pliquostius, quo experis res non parum qui culpa experiatus is molendes pratur.



Your Booth Story is similar to John Doe's Story

Description text about how you are similar. Adis aut haruptae odi di dolenissimin rerore vit reiumquis recae dellore magnimost aut eos ut aut voluptae as acepedio id quaecti bustior sum fuga. At aut et audandi utemporporem doluptium quia volorem que nobitia vollati uriam, expe perchitat ut es exceri aperument inus que con consed qui acia dero magnisq uidunt am aliquatumque mos qui dolupta voluptaeror alit persped itatium fuga.

SHARE #MY BOOTH STORY

